



## WHO WE ARE

### Attractive, Results-Driven Marketing

We are a brand development and digital agency ready to help you tell your story and grow your business. We partner with clients to create attractive, results-driven marketing. We strive to become the most effective and innovative marketing company in the world.

## WHAT WE DO

### Products + Services



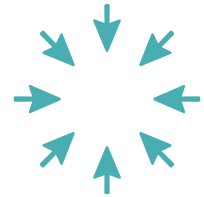
Who is your audience and what do they want from you? We can give you in-depth answers to these questions to help you make the right strategic decisions for your business.



A brand must be authentic, aspirational, meaningful and distinct. When you have a strong brand, people quickly understand who you are and why they should choose you over the competition.



We design and develop websites that elevate brands and customer experiences. Our web design team combines clean aesthetics with intuitive user experiences to generate leads and a strong online presence.



Our digital marketing services increase business leads, sales and visibility. We offer full-service marketing strategies to grow your business, including SEO, PPC, inbound marketing, email and social.



## MAGNETI CARES

Supporting nonprofits and charitable work is core to Magneti's DNA. Magneti donates quarterly to non-profits, causes or events, and we are honored to work with these incredible organizations. To date, we have committed \$25,000 to various nonprofit organizations.

*"We want to work with companies that are making a difference in our city and in the community." —Adam Williams, Magneti CEO*



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## FEATURED ARTICLES

### Forbes Agency Council

- 13 Things to Consider When Investing in a Digital Media Platform
- Launching a New Product? Here Are 16 Tips for Effectively Testing It First
- The Evolution of PR and Digital Agencies
- Why You Should Fire Your Marketing Agency Today

### The Current

- On Raising Leaders Up Within an Organization: A Conversation with Adam Williams of Magneti

### The Gazette

- Eight Colorado Springs-Area Companies Make Inc. 5000

### HubSpot

- Top Marketing Agencies in Denver

### Your Hub - The Denver Post

- Magneti Grant Application Now Open

### Colorado.biz

- The Best Smallest Businesses to Work For in 2018



## ABOUT US

**Year Founded: 2011**

**Employees: 15+**

### Colorado Springs Office:

612 N. Tejon St., Colorado Springs, CO 80903

### Denver Office:

1062 Delaware St., Denver, CO 80204



*"We have thoroughly enjoyed our experience with Magneti. They have walked us through what we thought would be a difficult branding and website process with confidence, understanding and - what we really wanted to see - information to help us be successful in the future. Every employee we work with adds value to the project. I love working with Magneti: professional, warm, smart and collaborative!"*

*—Lorrie Ray, Employers Council*

## OVER 100 CLIENTS IN 15 STATES:

ACSI	Global Accelerator	Red Bull
Altia	Network	Spring Rescue
American Red	Groupon	Mission
Cross	Health One	Schlitzsky's
Badgeville	IBM	Sprint
Boeing	Lockheed Martin	United States
Coca-Cola	McDivitt Law Firm	Olympic Museum
Character.org	Mercy Housing	United Way
Charles Schwab	More than Sport	Xerox
Compassion	Patagonia	Young Life
International	Pepsi	



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